

Carl Tashian

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Summary

Senior software engineer, UX designer, and engineering manager with 20+ years experience building consumer-facing technology. Engineer on the founding team at Zipcar, and co-founder of OurGoods and Yerdle. Since Yerdle, I've been coaching engineers and mentoring founders at Singularity U, Code for America, and CCA's Design MBA program.

Highlights

Yerdle / Co-founder, Head of Engineering

SAN FRANCISCO · 2012 - 2015

- Built and led Yerdle's engineering team, from writing the first line of code to managing a team of ten engineers
- Helped 950,000 users share more than 1.2 million items in our reuse marketplace
- Developed engineering strategy and culture, pipelines for software development, product, and hiring
- Stack: Ruby, Ruby on Rails, PostgreSQL, Redis, node.js, HTML/CSS/JavaScript

OurGoods / Co-founder

BROOKLYN, NY · 2009 - 2012

- Co-founded and led the development of a web app to help a community of artists, designers, and cultural producers barter skills, spaces, and objects, funded by the Rockefeller Cultural Innovation Fund
- Work featured in Paper Magazine, Fast Company, Good, The New Yorker, NYTimes
- Stack: Ruby, Ruby on Rails, PostgreSQL, HTML/CSS/JavaScript

Aloka Studio / Principal

BOSTON, NEW YORK CITY · 2006 - 2012

- Developed software for clients including The American Museum of Natural History, Chefs Collaborative, The Humanist Chaplaincy at Harvard, and ITP@NYU
- Stack: Ruby on Rails, PostgreSQL, Processing, JavaScript, Python

Zipcar / Senior Engineer

CAMBRIDGE, MA · 2001 - 2006

- Built and scaled the technology behind Zipcar by several orders of magnitude, from 25 cars in Boston
- Responsible for leading technology projects from ideation through launch; for system architecture, software and firmware development, interaction design, infrastructure, and continuous improvement as Zipcar grew into the world's largest car sharing service
- Stack: Tcl, Oracle, PL/SQL, C (embedded), HTML/CSS/JavaScript

Creative

Recent articles on Medium: [A Brief History of Random Numbers](#), ['The Art of Computer Programming' by Donald Knuth](#), [The Past and Future of Laundry](#)

Dynamicland contributor: [visual metronome](#) and divination kit (2018)

Rhizome Seven on Seven 2018 @ The New Museum: Collaboration with artist Petra Cortright

Education

Case Western Reserve University / BS Computer Engineering

MAY 2000, CLEVELAND, OH

Learned to code at 14 by writing online multi-user text adventure games in C.